



Certified Scrum Product Owner®

This course is for someone who is comfortable with the “business side” of projects, they are probably the right person to aim for a Certified Scrum Product Owner® (CSPO®) certification, as a CSPO, you create a product Strategy, Vision, Management of Requirements, Managements of Stakeholders while closely working with Product Development Teams in order to make sure the best possible job is done to delight the customer.

The course illustrates how Scrum and agile product management practices are applied by Product Owner and Scrum teams to validate ideas, evolve requirements, and deliver potentially shippable products in frequent, time-boxed iterations.

Learning Outcomes

On completion of the course, the students would be able to:

- Expand career opportunities across all industry sectors adopting Agile practices
- Understand the principles underlying agile methodologies and how to apply them in a team context
- Create a viable project vision, release forecast and visualize progress for an agile project. Discover how documentation, governance and reporting differ between a PMI and an agile project
- Experience the product definition process, from visioning to user stories using such tools as Lean Product Canvas and User Story Mapping
- Practice estimating value and using the Business Value Game for managing conflicting stakeholder priorities
- Learn how to create a release forecast without defining each and every requirement at the outset. Understand agile product discovery and the power of iterative methods for risk management
- Learn through doing, building an actual product vision, release forecast and backlog from start to finish
- Understand how to make progress visible and how to facilitate successful delivery of a project to fixed date and/or fixed time
- Attending the entire course qualifies you to receive the Certified Scrum Product Owner certification from Scrum Alliance

Post Course Advisory Service

At the end of the course, you can request for a free advisory service on either career or organisation improvements. The duration of the advisory service will be conducted by the Course Manager and will be capped at 1 hour for an individual and 3 hours for an organisation, with a validity period 3 months from the course completion date.



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What is a Scrum Product Owner?

A Scrum Product Owner is the project's key stakeholder, responsible for maximizing the value of the product resulting from the work of the Development Team. The Scrum product owner is also the leader in charge of creating the concept for a new product or feature. Using marketplace data and customer feedback, they guide product management teams throughout the development stages. Scrum product owners ensure that the result of a project achieves the goal outlined in the original design.

In Scrum, the Product Owner is the one person ultimately responsible for the return on investment (ROI) of the product development effort.

Product owners are at the core of every product development cycle. They know what the customer needs, can envision the product, and can communicate their vision to the development team.

Who Should Attend

- Product owners
- Product managers
- Business analysts (BAs)
- Business stakeholders
- Representatives looking to apply the Agile/Scrum principles and practices.

Scrum Product Owner Key Takeaways

The course uses a combination of lectures, role-plays and exercises to impart understanding on the roles and activities the Product Owner and his/her team. The Scrum framework is applied in a mini-project simulation where the concepts of user stories, agile estimation, and release planning are practiced.

- Approach all aspects of the Product Owner role with skills and confidence
- Gather and write requirements using user stories
- Create an effective Product Backlog
- Estimate and plan projects/releases, and managing them to successful completion

Terms and conditions apply. Please visit <https://www.ibf.org.sg/> for full details.

IBF-STIS : New Enhanced Funding Scheme* 2 Days Certified Scrum Product Owner (P210204WUN)

	Individual Sponsored		Company Sponsored* (Banking and Finance)		Company Sponsored* (Non Banking and Finance)
	Singaporeans age 40 and above (90% funding)	Singaporeans age below 40 and all PRs (80% funding)	Singaporeans age 40 and above (90% funding)	Singaporeans age below 40 and all PRs (80% funding)	(No Funding)
Full Course Fee before GST	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00	\$2,000.00
7% GST	\$140.00	\$140.00	\$140.00	\$140.00	\$140.00
Total Course Fee	\$2,140.00	\$2,140.00	\$2,140.00	\$2,140.00	\$2,140.00
Less IBF Funding	-\$1,926.00	-\$1,712.00	-\$1,800.00	-\$1,600.00	NA
Nett Fee Payable	\$214.00	\$428.00	\$340.00	\$540.00	\$2,140.00

- To qualify for the funding, all Singapore Citizens or Singapore Permanent Residents must be physically based in Singapore
- NTUC Members can enjoy up to 50% funding (capped at \$250 per year) under Union Training Assistance Programme (UTAP)
- Sponsoring company must be
- Singapore-based financial Institutions regulated by MAS (licensed or exempt from licensing by MAS)
- FinTech firms certified by Singapore FinTech Association
- AgileAsia reserves the right to claw back the funded amount from trainee if he/she did not meet the eligibility criteria